

BACHELOR OF SCIENCE IN MUSIC DEGREE
MUSIC BUSINESS TRACK
 2022-2023 Undergraduate Bulletin

Advisor _____

Name _____ M Number _____

E-Mail _____ Phone _____

COURSE DESCRIPTION	HRS	GRADE
UNIVERSITY STUDIES		32-37 hrs

FOUNDATIONS		14-17 hrs
COM 161 Intro to Public Speaking	3	_____
ENG 105 Crit. Rdg., Writing, & Inquiry	4	_____
Science Elective with Lab	4 - 5	_____
Math Elective	3 - 5	_____

THE HUMAN EXPERIENCE		18-20 hrs
Literary and Philosophical Perspectives	3	_____
Historical Perspectives	3	_____
Creative Perspectives	3	_____
Social and Behavioral Perspectives	3	_____
Cultural, Diverse Perspectives and Responsible Citizenship	3	_____
Science/Math Requirement	3-5	_____

MINOR OR ELECTIVES ⁵	HRS
ACC 201 ⁸ Principles of Manag. Acc.	3

Note: At least 42 semester hours of a Baccalaureate Degree must be earned in courses at the 300 level or above.

COURSE DESCRIPTION	HRS	GRADE
MUSIC COURSES		38 hrs

MUS 100T Transitions	1	_____
MUS 101		_____

ACC 200	Financial Accounting	3
JMC 391	Public Relations Principles	3
JMC 394	Intro to Advertising	3
MGT 350	Funds. of Management	3
MKT 360	Prins. Of Marketing	3
MUS 230	Intro to Music Industry	3
MUS 440	Entrepreneurship	3
MUS 488	Internship	2
MUS 489	Internship	2
	Choose Two:	6

MUS 332	Marketing in the Mus Bus	
MUS 333	Live Perf & Concert Prod	
MUS 334	Artist Mgt & Devel	
MUS 335	Copyright Law & Legal Issues	

Total Curriculum Requirements: 120

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All Music courses required for the degree must be completed with the grade of "C" or better.

FOOTNO