

Curriculum Guide

FOR MAJORS IN

*Advertising • Graphic Communications Media • Journalism • Public Relations • Television Production
(July 2022)*

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FOR MAJORS IN

Advertising • Graphic Communications Media • Journalism • Public Relations • Television Production

ADVERTISING MAJOR 35 HOURS

JOURNALISM MAJOR 35 HOURS

OR

PUBLIC RELATIONS MAJOR 35 HOURS

TELEVISION PRODUCTION MAJOR 35 HOURS

OR

CO-REQUIRE

GRAPHIC COMMUNICATIONS MEDIA MAJOR 38 HOURS

GRAPHIC COMMUNICATIONS TECHNOLOGY MINOR 24 HOURS



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GCM Course Descriptions

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