Your online personal brand is your presence in social media and networking websites, and it communicates your professional (or lack there of) potential and fit to prospective employers.

Reppler **Prepare Social Profiles Brand Extension** LinkedIn Maintain a professional presence and ask for introductions. **Facebook** Review pictures, postings, pages you follow/like and use correct grammar. **Content Twitter** Participate often and professionally. Remain relevant. About.Me **Attachments** Pinterest YouTube blogging



CAREER SERVICES

